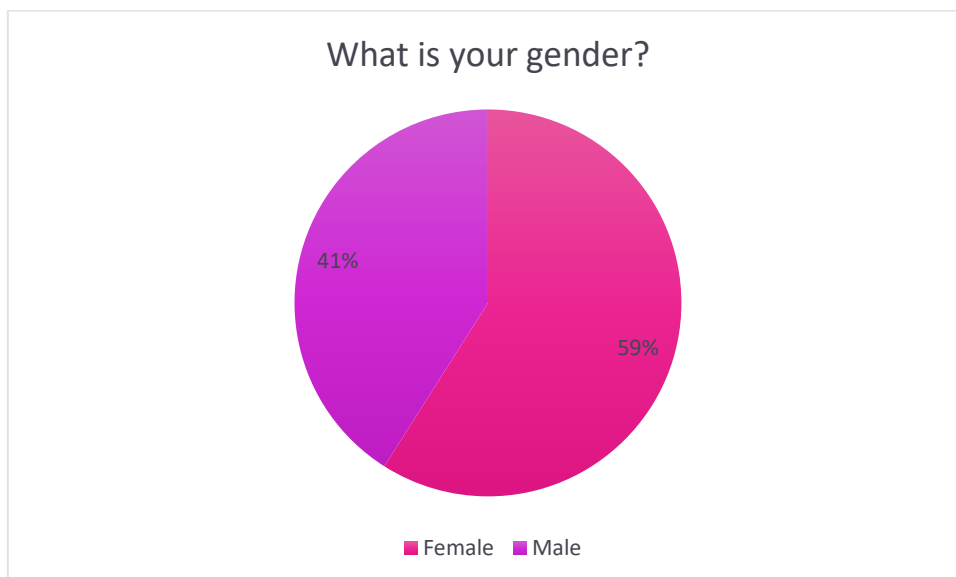
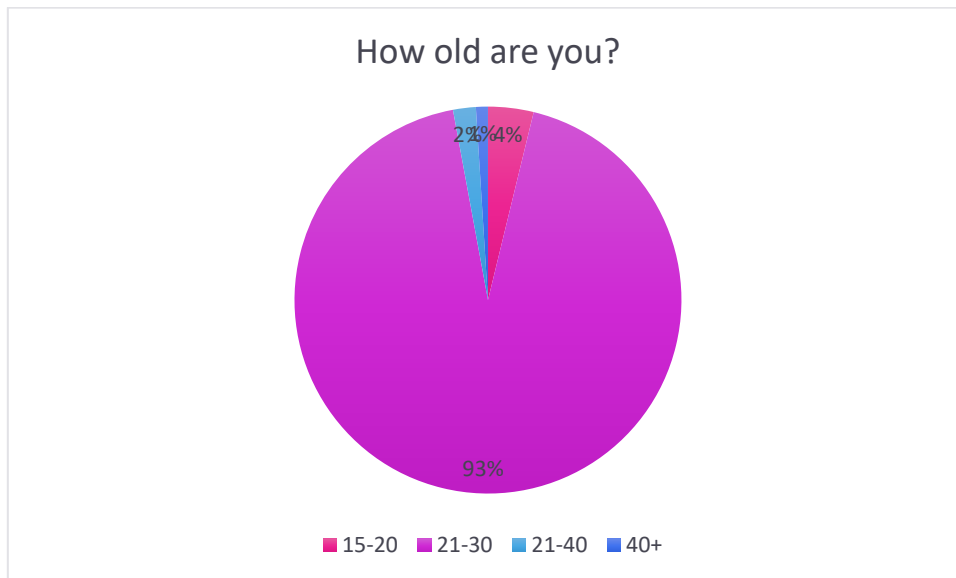
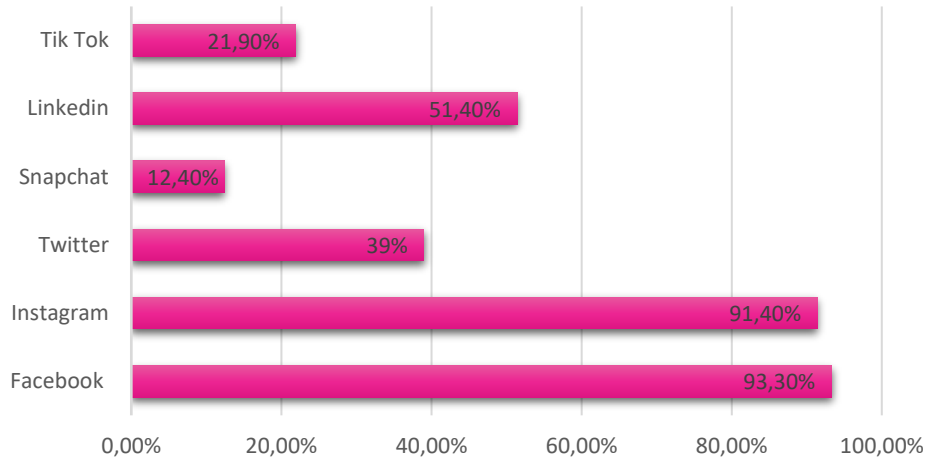


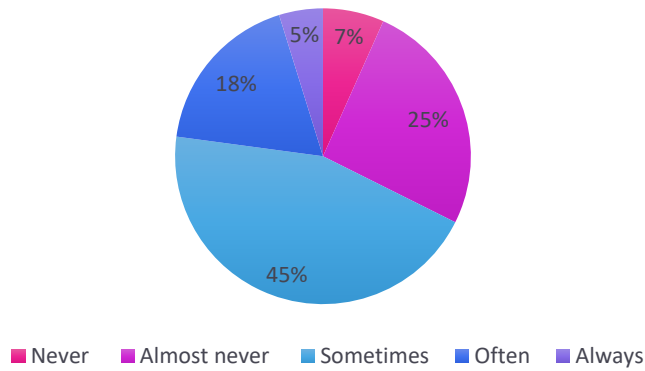
THE SOCIAL MEDIA – 15/06/2020 BASED ON THE ANSWER OF 105 PARTECIPANTS



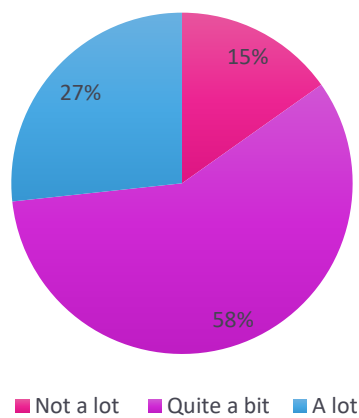
### Which social media do you use?



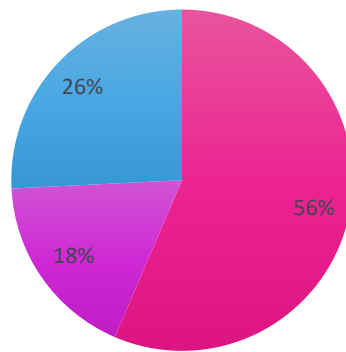
On a scale from "never" to "always", how often do you support small initiatives, that you share values, on social media?



Do you consider social media the right platform to share "serious" content?

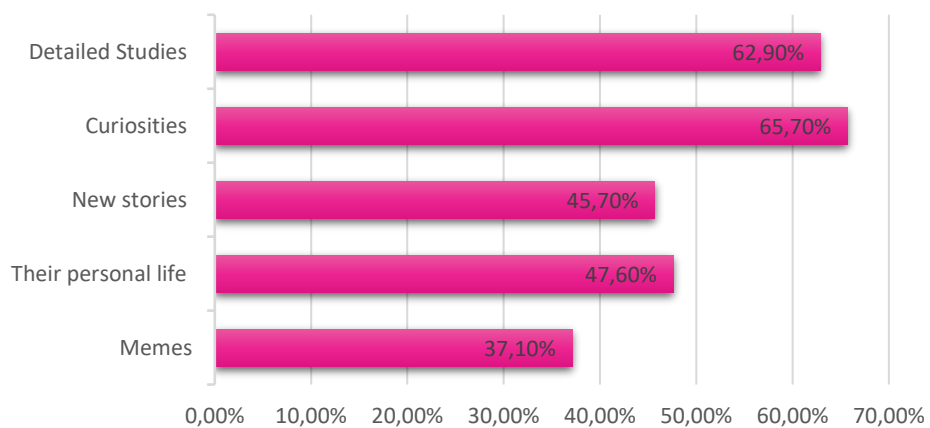


Do you believe there is a more appropriate social media than other to share serious content?

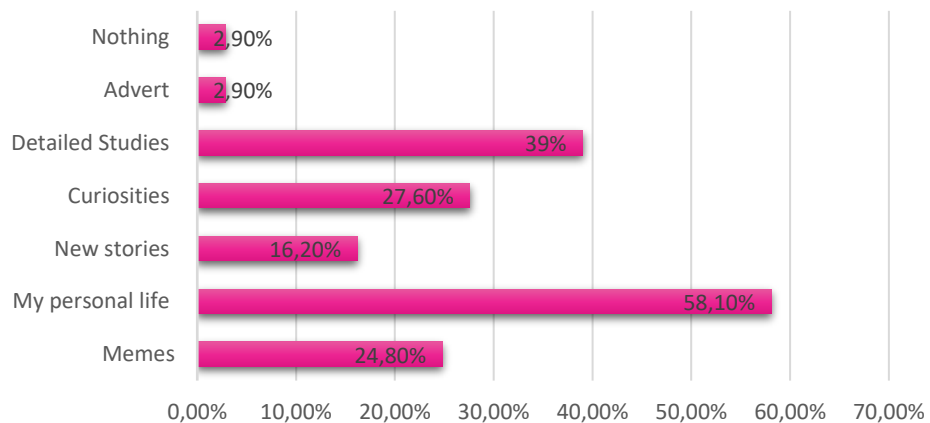


■ Yes ■ No ■ It depends

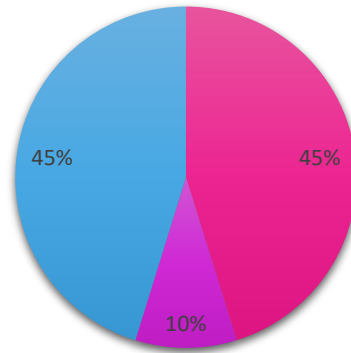
What do you appreciate seeing the most being shared on social networks?



What do you post the most about on social networks?

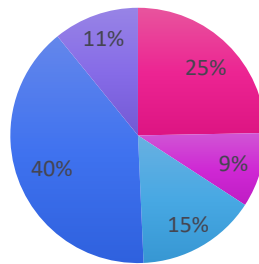


Do you agree with the choice that Instagram made of hiding the number of likes?



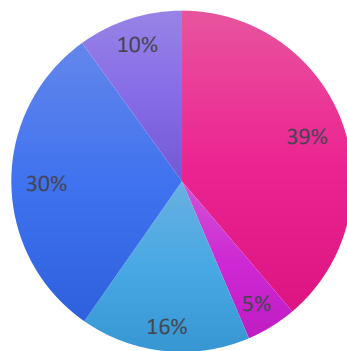
■ Yes ■ No ■ It doesn't matter to me

Case: a friend asks you to share some content on your profile, do you?



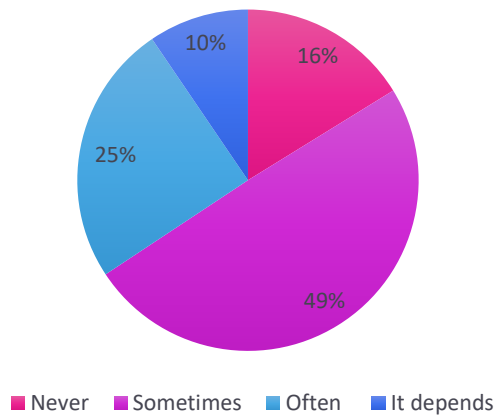
■ Yes ■ No  
■ Sometimes ■ It depends on who he/she is  
■ It depends from the initiative

Case: a friend asks you to like his/hers new page, do you?

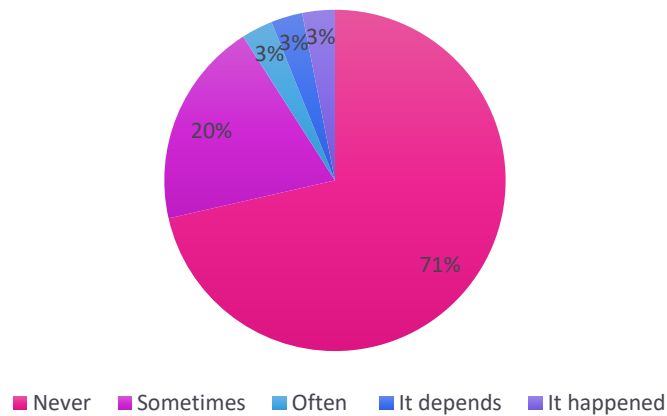


■ Yes ■ No ■ Sometimes ■ It depends on who he/she is ■ It depends from the content

Do you see social networks and its contents as a competition between users?



When something that you post doesn't get a lot of likes, are you tempted to delete it?



On a scale to 1 to 10, if your content gets less likes than one posted by another person, do you think yours is less valuable?

